Loudmint

We're hiring!

JOB DESCRIPTION · PM-03

Senior Performance Marketer

Paid Media | Full-time | Dhaka · Hybrid | 4+ years | BDT 150k – 220k / month

About the role

You will plan, launch and scale paid campaigns on Google, Meta and TikTok for e-commerce, app and lead-generation clients — owning budgets from $10k to $150k a month and the results that come with them.

What you will do

- Own the paid strategy for four to six client accounts across Google, Meta and TikTok
- Plan budgets, bidding and audiences backwards from each client's revenue targets
- Brief our creative team and run structured creative tests every week
- Set up and audit tracking: GA4, server-side events, offline conversions
- Present results and next steps to clients in a clear monthly review

What we are looking for

- 4+ years running paid media with real budgets (agency or in-house)
- Hands-on experience with Performance Max, Advantage+ and Shopping feeds
- Comfort with spreadsheets, attribution and incrementality basics
- An eye for creative — you know why an ad works, not just that it did
- Clear written and spoken English for client communication

Nice to have

- TikTok Ads and app-install campaigns (MMPs like AppsFlyer)
- Looker Studio or BigQuery skills
- Experience with Bangladeshi e-commerce and mobile wallets

How to apply

Send your CV and two or three campaigns you are proud of (with the numbers) to **careers@loudmint.agency** with "Senior Performance Marketer" in the subject. We reply to every application within a week. The process: a 30-minute intro call, a paid case task (3 hours, paid at our day rate) and a final conversation with the founders.

Team
Paid Media · reports to Imran Chowdhury, Head of Paid Media

Hours
Core hours 11:00 – 16:00, flexible around them

Benefits
Health cover for your family, yearly learning budget, certification costs, festival bonuses

Apply by
Rolling — we close when we hire